



WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977  
ph: (617) 725-0777  
fx: (617) 742-6627

Advertiser  
Agency  
Buyer  
Salesperson

NATIONAL REPUBLICAN CONGRESSIONA  
National Media Inc (1946)  
Shiebler, Charles (1011)  
ph: (617) 725-0777

Invoice 174949  
Inv Date 11/25/2012  
Terms Net 30  
Contract 46097  
Bill Type Standard  
Period 10/29/2012 - 11/25/2012

National Media Inc  
815 Slater Lane  
Alexandria, VA 22314

AgM

Product POLITICAL ISSUE (1052)  
Brand Est 2605 NRCC IE 2012 Oct26 - Nov 2 (2616)  
Acct Types Local/Political Issue Agency  
Est/Headline 2605/  
Demo  
Revision  
Comments

CO-OP/Order Type No/Normal  
Package  
Gen. Date 11/28/2012 4:05:33PM

WHDH Boston (WHDH)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	20001-7 News Today	Day, M-1, Tu-1, W-1, Th-1, F-1	10/29/12 5:27AM (Mo)	00:30	7 News Today In New England	NRCCNH21019	\$600.00	
1.0	SPOT	20001-7 News Today	Day, M-1, Tu-1, W-1, Th-1, F-1	10/30/12 5:40AM (Tu)	00:30	7 News Today In New England	NRCCNH21019	\$600.00	
1.0	SPOT	20001-7 News Today	Day, M-1, Tu-1, W-1, Th-1, F-1	10/31/12 5:42AM (We)	00:30	7 News Today In New England	NRCCNH21019	\$600.00	
1.0	SPOT	20001-7 News Today	Day, M-1, Tu-1, W-1, Th-1, F-1	11/01/12 5:43AM (Th)	00:30	7 News Today In New England	NRCCNH21019	\$600.00	
1.0	SPOT	20001-7 News Today	Day, M-1, Tu-1, W-1, Th-1, F-1	11/02/12 5:41AM (Fr)	00:30	7 News Today In New England	NRCCNH21019	\$600.00	
3.0	SPOT	5:58AM-7 News Today	Per week (1), Sa	11/03/12 6:11AM (Sa)	00:30	7 News Today In New England	NRCCNH21019	\$300.00	
5.0	SPOT			11/03/12		1 preempt @ \$900.00		\$0.00	Pre-Empt
7.0	SPOT	7:30AM-7 NEWS TODAY	Per week (1), Su	11/04/12 7:54AM (Su)	00:30	7 NEWS TODAY IN NEW ENGLAND 730A SUN	NRCCNH21019	\$300.00	
10.0	SPOT	9:00AM-7 News Today	Per week (1), Su	11/04/12 9:12AM (Su)	00:30	7 News Today in New England-Sun	NRCCNH21019	\$750.00	
12.0	SPOT	23638-7 News Today	Per week (1), Mo	10/29/12 9:14AM (Mo)	00:30	7 News Today in New England 9-10A	NRCCNH21019	\$700.00	
13.0	SPOT	23638-7 News Today	Day, W-1, Th-1, F-1	10/31/12 9:24AM (We)	00:30	7 News Today in New England 9-10A	NRCCNH21019	\$700.00	
13.0	SPOT	23638-7 News Today	Day, W-1, Th-1, F-1	11/01/12 9:20AM (Th)	00:30	7 News Today in New England 9-10A	NRCCNH21019	\$700.00	
13.0	SPOT	23638-7 News Today	Day, W-1, Th-1, F-1	11/02/12 9:14AM (Fr)	00:30	7 News Today in New England 9-10A	NRCCNH21019	\$700.00	
15.0	SPOT	20008-7 News at Noon	Day, Tu-1, W-1, Th-1, F-1	10/30/12 12:25PM (Tu)	00:30	7 News at Noon	NRCCNH21019	\$500.00	
15.0	SPOT	20008-7 News at Noon	Day, Tu-1, W-1, Th-1, F-1	10/31/12 12:21PM (We)	00:30	7 News at Noon	NRCCNH21019	\$500.00	
15.0	SPOT	20008-7 News at Noon	Day, Tu-1, W-1, Th-1, F-1	11/01/12 12:12PM (Th)	00:30	7 News at Noon	NRCCNH21019	\$500.00	
15.0	SPOT	20008-7 News at Noon	Day, Tu-1, W-1, Th-1, F-1	11/02/12 12:22PM (Fr)	00:30	7 News at Noon	NRCCNH21019	\$500.00	
16.0	SPOT	20008-7 News at Noon	Day, M-1, Tu-1, W-1, Th-1	10/29/12 12:38PM (Mo)	00:30	7 News at Noon	NRCCNH21019	\$500.00	
16.0	SPOT	20008-7 News at Noon	Day, M-1, Tu-1, W-1, Th-1	10/30/12 12:29PM (Tu)	00:30	7 News at Noon	NRCCNH21019	\$500.00	
16.0	SPOT	20008-7 News at Noon	Day, M-1, Tu-1, W-1, Th-1	10/31/12 12:50PM (We)	00:30	7 News at Noon	NRCCNH21019	\$500.00	
16.0	SPOT	20008-7 News at Noon	Day, M-1, Tu-1, W-1, Th-1	11/01/12 12:28PM (Th)	00:30	7 News at Noon	NRCCNH21019	\$500.00	
17.0	SPOT	20008-7 News at Noon	Per week (1), Mo	11/05/12 12:29PM (Mo)	00:30	7 News at Noon	NRCCNH21019	\$500.00	
20.0	SPOT	20013-7 News 4-5 PM	Day, Tu-1, W-1, Th-1	10/30/12 4:20PM (Tu)	00:30	7 News at 4	NRCCNH21019	\$1000.00	
20.0	SPOT	20013-7 News 4-5 PM	Day, Tu-1, W-1, Th-1	10/31/12 4:26PM (We)	00:30	7 News at 4	NRCCNH21019	\$1000.00	
20.0	SPOT	20013-7 News 4-5 PM	Day, Tu-1, W-1, Th-1	11/01/12 4:10PM (Th)	00:30	7 News at 4	NRCCNH21019	\$1000.00	
21.0	SPOT	20013-7 News 4-5 PM	Per week (1), Mo	11/05/12 4:16PM (Mo)	00:30	7 News at 4	NRCCNH21019	\$1000.00	
23.0	SPOT	20013-7 News 4-5 PM	Day, M-1, Tu-1, Th-1	10/29/12 4:52PM (Mo)	00:30	7 News Weather Special Report. 4P	NRCCNH21019	\$1300.00	
23.0	SPOT	20013-7 News 4-5 PM	Day, M-1, Tu-1, Th-1	10/30/12 4:56PM (Tu)	00:30	7 News at 4	NRCCNH21019	\$1300.00	
23.0	SPOT	20013-7 News 4-5 PM	Day, M-1, Tu-1, Th-1	11/01/12 4:45PM (Th)	00:30	7 News at 4	NRCCNH21019	\$1300.00	
24.0	SPOT	20013-7 News 4-5 PM	Per week (1), Mo	11/05/12 4:48PM (Mo)	00:30	7 News at 4	NRCCNH21019	\$1300.00	
26.0	SPOT	4:59PM-7 News 5-5:30	Day, Tu-1, W-1, Th-1, F-1	10/30/12 5:22PM (Tu)	00:30	7 News at 5	NRCCNH21019	\$1500.00	
26.0	SPOT	4:59PM-7 News 5-5:30	Day, Tu-1, W-1, Th-1, F-1	10/31/12 5:26PM (We)	00:30	7 News at 5	NRCCNH21019	\$1500.00	
26.0	SPOT	4:59PM-7 News 5-5:30	Day, Tu-1, W-1, Th-1, F-1	11/01/12 5:12PM (Th)	00:30	7 News at 5	NRCCNH21019	\$1500.00	
26.0	SPOT	4:59PM-7 News 5-5:30	Day, Tu-1, W-1, Th-1, F-1	11/02/12 5:13PM (Fr)	00:30	7 News at 5	NRCCNH21019	\$1500.00	
28.0	SPOT	5:29PM-7 News 5:30	Day, M-1, Tu-1, Th-1	10/29/12 5:52PM (Mo)	00:30	7 News at 5	NRCCNH21019	\$1700.00	
28.0	SPOT	5:29PM-7 News 5:30	Day, M-1, Tu-1, Th-1	10/30/12 5:40PM (Tu)	00:30	7 News at 5	NRCCNH21019	\$1700.00	
28.0	SPOT	5:29PM-7 News 5:30	Day, M-1, Tu-1, Th-1	11/01/12 5:46PM (Th)	00:30	7 News at 5	NRCCNH21019	\$1700.00	
29.0	SPOT	5:29PM-7 News 5:30	Per week (1), Mo	11/05/12 5:47PM (Mo)	00:30	7 News at 5	NRCCNH21019	\$1700.00	
31.0	SPOT	5:58PM-7 News at 6	Day, M-1, W-1, Th-1, F-1	10/29/12 6:30PM (Mo)	00:30	7 News at 6	NRCCNH21019	\$2000.00	



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Agency  
Buyer  
Salesperson

NATIONAL REPUBLICAN CONGRESSIONA  
National Media Inc (1946)  
Shiebler, Charles (1011)  
ph: (617) 725-0777

Invoice 174949  
Inv Date 11/25/2012  
Terms Net 30  
Contract 46097  
Bill Type Standard  
Period 10/29/2012 - 11/25/2012

National Media Inc  
815 Slater Lane  
Alexandria, VA 22314

AgM

Product POLITICAL ISSUE (1052)  
Brand Est 2605 NRCC IE 2012 Oct26 - Nov 2 (2616)  
Acct Types Local/Political Issue Agency  
Est/Headline 2605/  
Demo  
Revision  
Comments

CO-OP/Order Type No/Normal  
Package  
Gen. Date 11/28/2012 4:05:33PM

WHDH Boston (WHDH)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
31.0	SPOT	5:58PM-7 News at 6	Day, M-1, W-1, Th-1, F-1	10/31/12 6:24PM (We)	00:30	7 News at 6	NRCCNH21019	\$2000.00	
31.0	SPOT	5:58PM-7 News at 6	Day, M-1, W-1, Th-1, F-1	11/01/12 6:28PM (Th)	00:30	7 News at 6	NRCCNH21019	\$2000.00	
31.0	SPOT	5:58PM-7 News at 6	Day, M-1, W-1, Th-1, F-1	11/02/12 6:11PM (Fr)	00:30	7 News at 6	NRCCNH21019	\$2000.00	
34.0	SPOT	7:00PM- 7:30PM	Day, M-1, Tu-1, W-1, Th-1	10/29/12 7:21PM (Mo)	00:30	7 News Special Report	NRCCNH21019	\$1500.00	
34.0	SPOT	7:00PM- 7:30PM	Day, M-1, Tu-1, W-1, Th-1	10/31/12 7:29PM (We)	00:30	Access Hollywood Episode: 4213	NRCCNH21019	\$1500.00	
34.0	SPOT	7:00PM- 7:30PM	Day, M-1, Tu-1, W-1, Th-1	11/01/12 7:12PM (Th)	00:30	Access Hollywood Episode: 4214	NRCCNH21019	\$1500.00	
34.0	SPOT			10/30/12			1 preempt @ \$1500.00	\$0.00	Schedule Change
37.0	SPOT	9:00PM-GRIMM	Per week (1), Fr	11/02/12 9:39PM (Fr)	00:30	GRIMM	NRCCNH21019	\$4500.00	
39.0	SPOT	6:58PM-FOOTBALL	Per week (1), Su	11/04/12 7:16PM (Su)	00:30	FOOTBALL NIGHT IN AMERICA	NRCCNH21019	\$6000.00	
41.0	NFL	8:13PM-NBC SUNDAY	Per week (1), Su	11/04/12 8:20PM (Su)	00:30	NBC SUNDAY NIGHT FOOTBALL	NRCCNH21019	\$18000.00	
42.0	SPOT	10:59PM-7 News at 11	Per week (1), Sa	11/03/12 11:21PM (Sa)	00:30	7 News at 11 PM	NRCCNH21019	\$3000.00	
44.0	SPOT	11:00PM-7 News at 11	Per week (1), Su	11/04/12 11:56PM (Su)	00:30	7 News at 11 PM	NRCCNH21019	\$2800.00	
46.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day, M-1, Tu-1, W-1, F-1	10/29/12 12:25AM (Mo)	00:30	THE TONIGHT SHOW W/ JAY LENO	NRCCNH21019	\$1500.00	
46.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day, M-1, Tu-1, W-1, F-1	10/30/12 12:08AM (Tu)	00:30	THE TONIGHT SHOW W/ JAY LENO	NRCCNH21019	\$1500.00	
46.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day, M-1, Tu-1, W-1, F-1	10/31/12 11:45PM (We)	00:30	THE TONIGHT SHOW W/ JAY LENO	NRCCNH21019	\$1500.00	
46.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day, M-1, Tu-1, W-1, F-1	11/02/12 12:31AM (Fr)	00:30	THE TONIGHT SHOW W/ JAY LENO	NRCCNH21019	\$1500.00	
48.0	SPOT	12:37AM-LATE NIGHT WITH JIMMY FALLON	Day, M-2, Tu-2, W-2, Th-2, F-2	10/29/12 1:30AM (Mo)	00:30	LATE NIGHT WITH JIMMY FALLON	NRCCNH21019	\$800.00	
48.0	SPOT	12:37AM-LATE NIGHT WITH JIMMY FALLON	Day, M-2, Tu-2, W-2, Th-2, F-2	10/29/12 1:42AM (Mo)	00:30	LATE NIGHT WITH JIMMY FALLON	NRCCNH21019	\$800.00	
48.0	SPOT	12:37AM-LATE NIGHT WITH JIMMY FALLON	Day, M-2, Tu-2, W-2, Th-2, F-2	10/30/12 1:14AM (Tu)	00:30	LATE NIGHT WITH JIMMY FALLON	NRCCNH21019	\$800.00	
48.0	SPOT	12:37AM-LATE NIGHT WITH JIMMY FALLON	Day, M-2, Tu-2, W-2, Th-2, F-2	10/30/12 1:34AM (Tu)	00:30	LATE NIGHT WITH JIMMY FALLON	NRCCNH21019	\$800.00	
48.0	SPOT	12:37AM-LATE NIGHT WITH JIMMY FALLON	Day, M-2, Tu-2, W-2, Th-2, F-2	10/31/12 1:04AM (We)	00:30	LATE NIGHT WITH JIMMY FALLON	NRCCNH21019	\$800.00	
48.0	SPOT	12:37AM-LATE NIGHT WITH JIMMY FALLON	Day, M-2, Tu-2, W-2, Th-2, F-2	10/31/12 1:33AM (We)	00:30	LATE NIGHT WITH JIMMY FALLON	NRCCNH21019	\$800.00	
48.0	SPOT	12:37AM-LATE NIGHT WITH JIMMY FALLON	Day, M-2, Tu-2, W-2, Th-2, F-2	11/01/12 1:12AM (Th)	00:30	LATE NIGHT WITH JIMMY FALLON	NRCCNH21019	\$800.00	
48.0	SPOT	12:37AM-LATE NIGHT WITH JIMMY FALLON	Day, M-2, Tu-2, W-2, Th-2, F-2	11/01/12 1:28AM (Th)	00:30	LATE NIGHT WITH JIMMY FALLON	NRCCNH21019	\$800.00	
48.0	SPOT	12:37AM-LATE NIGHT WITH JIMMY FALLON	Day, M-2, Tu-2, W-2, Th-2, F-2	11/02/12 1:08AM (Fr)	00:30	LATE NIGHT WITH JIMMY FALLON	NRCCNH21019	\$800.00	
48.0	SPOT	12:37AM-LATE NIGHT WITH JIMMY FALLON	Day, M-2, Tu-2, W-2, Th-2, F-2	11/02/12 1:20AM (Fr)	00:30	LATE NIGHT WITH JIMMY FALLON	NRCCNH21019	\$800.00	
49.0	SPOT	12:37AM-LATE NIGHT WITH JIMMY FALLON	Per week (2), Mo	11/05/12 1:12AM (Mo)	00:30	LATE NIGHT WITH JIMMY FALLON	NRCCNH21019	\$800.00	
49.0	SPOT	12:37AM-LATE NIGHT WITH JIMMY FALLON	Per week (2), Mo	11/05/12 1:31AM (Mo)	00:30	LATE NIGHT WITH JIMMY FALLON	NRCCNH21019	\$800.00	
51.0	SPOT	11:29PM-Saturday Night Live	Per week (1), Sa	11/03/12 12:44AM (Sa)	00:30	Saturday Night Live	NRCCNH21019	\$3000.00	
53.0	SPOT	20004-Today Show Weekend	Per week (1), Sa	11/03/12 8:43AM (Sa)	00:30	Today Show Weekend	NRCCNH21019	\$900.00	M/G For 5.0.1
54.0	SPOT	7:00PM- 7:30PM	Day, F-1	11/02/12 7:26PM (Fr)	00:30	Access Hollywood Episode: 4215	NRCCNH21019	\$1500.00	M/G For 34.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$101,450.00	Total Spots	68
Commission	(\$15,217.50)		
Net Total	\$86,232.50		